

100% EMPLOYEE OWNED

John Thomas Furniture Digital Assets Index

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Whitewood Corporate Dashboard

- If you are not on the Whitewood Servers/Network you can find the dashboard here: http://websrv1.whitewood.net/
- The Whitewood Dashboard is <u>a useful tool available to our employees</u> to access reports and use our internal applications. Access to the site is handled by the IT department, and credentials will be sent to new reps as requested.
- Once logged in you will see your information in the center of the screen, including your name, address, phone number and email address. If any of this information is incorrect, reach out to the IT Department and we will correct any errors.

Welcome Marissa Rigatti

Your Information

Name: Marissa Rigatti Address 1: 100 Liberty Drive

Address 2:

City, State, Zip: Thomasville, NC 27360

Phone #: 3364720303 Ext:

Fax #:

Email Address: m.rigatti@whitewood.net

Whitewood Corporate Dashboard, cont.

- On the left side of the screen a toolbar will be visible with the options to view your available reports and applications
- Also available is a link to the JTPhotos directory. Access to this directory can be given to authorized users upon request. <u>Additional</u> <u>information regarding the John Thomas Photo</u> <u>Directory can be found HERE.</u>

Reports & Applications

 Many reports will have the option to export a copy as either an Excel file or a PDF. If a "Pop-Up" blocked error appears after attempting an export, select the option to "Keep Anyway" to continue downloading the file.



Home

Reports

Applications

JT Photos

Online Service Center – Online Ordering

CLICK HERE FOR A VISUAL REPRESENTATION OF OUR ONLINE ORDER ENTRY PROCESS.

- Authorized Dealers can access the Whitewood/John Thomas Furniture Dealer Service Center on johnthomasfurniture.com at the bottom of the page labeled "Dealer Login"
- Login by using the dealer's username and password. These are automatically set as the customer ID and bill to zip code, this information can be found on an order acknowledgment or invoice.
 When logging in for the first time, the dealer will need to enter an email address for who they want order acknowledgements to go to. They can also reset your password if you wish.
- Using the Orders tab on the far-left side, you will choose New Standard Order, New SELECT/Custom Finish Order, or New Quick Ship Order from the dropdown menu depending on what your order consists of.

New Standard Order

This type of order is for consolidated/threshold orders and/or orders that need to go through production.

New SELECT Order

This type of order is for John Thomas SELECT orders or any order that has custom finish involved.

*New Quick Ship Order

This type of order is for John Thomas Quick Ship Collection RTA items and Unf RTA items. Any item that is pre-finished, RTA, and available to ship in 30 days or less.

*QS Orders ship when ready – not available for consolidated/threshold orders

Creating a New Standard Order

CLICK HERE FOR A VISUAL REPRESENTATION OF OUR ONLINE ORDER ENTRY PROCESS.

- Login by using the dealer's username and password. These are automatically set as the customer ID and bill to zip code, this information can be found on an order acknowledgment or invoice.
- Using the Orders tab on the far-left side, you will choose New Standard Order from the dropdown menu.
- Read through and agree to the terms and conditions.
- Choose your delivery location (Some dealers/reps have multiple locations). Only shows if there are multiple locations
- Begin to enter items numbers and quantities for the product you
 wish to order. Click the browse items menu item at the top to
 browse items. To search for items, enter the search term in the box
 in the upper right corner of the page
- Once you have entered all the items for your order, hit continue.
- Validate that the ship to and bill to addresses are correct, enter your PO number and any notes you feel necessary.
- Click the continue button until you get to the screen that says SUBMIT.
- Submit your order and you will receive an order acknowledgement via email.

Creating a New SELECT Order

CLICK HERE FOR A VISUAL REPRESENTATION OF OUR ONLINE ORDER ENTRY PROCESS.

- Login by using the dealer's username and password. These are automatically set as the customer ID and bill to zip code, this information can be found on an order acknowledgment or invoice.
- Using the Orders tab on the far-left side, you will choose New Select Order from the dropdown menu.
- Read through and agree to the terms and conditions.
- Choose your delivery location (Some dealers/reps have multiple locations). Hit continue when done.
- Begin to enter items numbers and quantities for the product you wish to order.
- If any of the chairs or stools entered have a fabric seat option, select the type of seat.
- Once you have entered all of the items for your order, hit continue. You will then
 be asked to apply your finishes for each item, but you MUST enter all items
 before you get to this step. Hit continue when done.
- After all items are entered and finishes applied, any items that are backordered will show with the dates they become available. Either choose an in-stock date or the backordered items will be removed.
- Validate that the ship to and bill to addresses are correct, enter your PO number and any notes you feel necessary. Hit continue when done.
- Click the continue button until you get to the screen that says SUBMIT.
- Submit your order and you will receive an order acknowledgement via email.

Creating a New Quick Ship Order

CLICK HERE FOR A VISUAL REPRESENTATION OF OUR ONLINE ORDER ENTRY PROCESS.

- Login by using the dealer's username and password. These are automatically set as the customer ID and bill to zip code, this information can be found on an order acknowledgment or invoice.
- Using the Orders tab on the far-left side, you will choose New Quick Ship Order from the dropdown menu.
- Read through and agree to the terms and conditions.
- Choose your delivery location (Some dealers/reps have multiple locations).
- Begin to enter items numbers and quantities for the product you wish to order.
- Validate that the ship to and bill to addresses are correct, enter your PO number and any notes you feel necessary.
- Click continue until you get the screen that says to SUBMIT.
- Click the submit button and you will receive an acknowledgement for your order via email.

JohnThomasFurniture.com





- Quick Access to WW Corporate Dashboard, Online Service Center, MSRP Portal, JT Photo Directory.
- Some skus are available for 3D configurations, allowing the user to customize items to their specifications and download customized product jpgs, and info sheets (PDF -Tearpads) while also seeing a product's dimensions in 3D.
- MSRP Pricing available on 5 pricing tiers
- Hi-Res Photo Gallery
- Dealer Locator

MSRP Portal

- Allows John Thomas Furniture Dealers to choose one of five pricing tiers (2.3%, 2.6%, 2.85%, 3.7%, 5.5%)
- Dealer must contact Marketing Department for account setup. This requires an email address to be associated with the user account.
- Once account is set up, the dealer can login on the MSRP Portal. Upon selecting an item, a price will generate at the top of the screen for that item in green.
- Pricing will change with certain skus/items as some are customizable.

MSRP Portal: Video Instruction



USTOM QUICK SHIP CURATED MARGARITAVILLE FABRICS FINISHES GALLERY WHERE TO BUY



I
Login

John Thomas Furniture Portal

For more information about John Thomas Furniture Portal or to request access, please contact customer service.

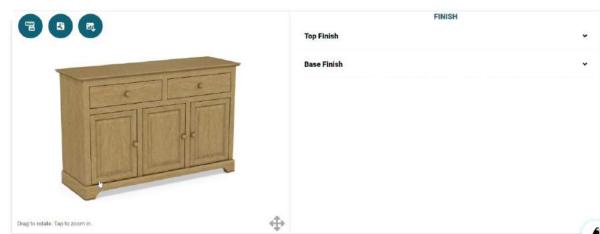
Customer Service
1-336-472-0303
info@johnthomasfurniture.com

3 Door Buffet



3D Configurations/Draping

- •A 360 view of specific items seen with a red paint brush /
- •Allows the customer to customize the model to their specifications.
- •Once customization is complete, the customer can download a PDF that includes finishes, fabrics, sku, model name, and product dimensions.





Retail Integration

- Allows for full functionality of the John Thomas website (3D configurators/draping and PDF Catalogs) to be embedded into retailer's website
- Interactive with customer in real-time on retailer's website
- Dealer/Retailer Cost Associated
- Interested Dealers/Retailers should contact Vice President of Sales, Bryan Sprinkles, for further details.

John Thomas Furniture Photo Directory



- Access granted per request by Marketing and/or the Customer Service Department
- Resources Available:
 - Digital Catalogs in a PDF downloadable format (excluding exclusive collections.)
 - Digital Pricelists in a PDF downloadable format (excluding exclusive collections.)
 - Digital Finish and Fabric Swatches and Digital Hardware Options
 - Product Dimension Files
 - Photo Database consisting of silos, room settings, detail shots, and more
 - Informational Videos

Marketing Request Form



- Allows for <u>paper</u> Marketing Materials to be special ordered for a Dealer. This must be done by a Sales Rep.
- Accessible via the Corporate Dashboard as an Application -Marketing Request
- Choose a Dealer to send Materials to by selecting their Client ID
- Select the shipping location, if there is more than one option.
 Keep in mind, Marketing Materials and Parts Requests can not be shipped to PO Boxes.
- Once the Marketing Request Form opens, select the materials and quantities desired and click Submit at the bottom of the page.
- A window will pop up with your Marketing Request Number. This is the reference number for this Marketing Request.
- Average Marketing Requests are processed/shipped in a single-business day, but during busier times or if something is out of stock it could take a longer period to be processed and shipped. If you have a question regarding a Marketing Request, please contact the Marketing Department directly.

Marketing Request Form: Video Instruction



CHECK EMAIL

JOHN THOMAS FURNITUE

WHITEWOOD FURNITURE

Corporate Dashboard

Home

Reports

Applications

JT Photos

Paycor

Rackspace

KnowBe4

View Last Generated
Report

Welcome Marissa Rigatti

Your Information

Name: Marissa Rigatti Address 1: 100 Liberty Drive

Address 2:

City, State, Zip: Thomasville, NC 27360
Phone #: 3364720303 Ext:

Fax #:

Email Address: m.rigatti@whitewood.net

B

Parts Request



- A Parts Request is a piece of an inventoried item that needs to be sent as a replacement or addition to a client.
- All Parts Requests must be entered by a Customer Service Rep, Sales Rep, or Dealer via email or fax. (No phone calls. Requests must be in writing.)
- Parts Requests are filled as they come into our Parts Department. Some requests are harder to fill versus others, so we ask for your patience. Some items are special ordered and will take longer than average.
- Hardware Requests are mailed USPS the next business day while all other parts are typically shipped in 10-15 business days. Special order items will take longer – contact your Customer Service Rep for details.

Marketing Requests vs Marketing Materials

Marketing Requests are PAPER products



- Catalogs and Pricelists
 - Brochures and Minis
- Binders and Binder Tabs

Fill out a Marketing Request for any of these items.

Marketing Materials are <u>pieces</u> of any inventoried item

- Nuts/Bolts
- Physical Wood Panels
- Quick Ship Chain or Panels
 - Fabric Rings and/or Swatches/Samples
 - POP Signage

Contact Customer Service for any of these items

Social Media Content

Dealers are encouraged to utilize social media content



Facebook

John Thomas Furniture

Instagram @john_thomas_furniture Pintrest

John Thomas Furniture

YouTube mywhitewood1

Order Entry Guidelines



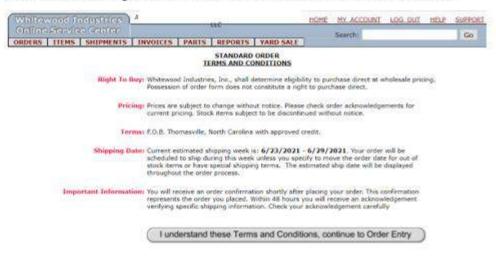
From the John Thomas website
https://www.johnthomasfurniture.com
scroll to the bottom center of the main screen
and click on "Dealer Login".

ABOUT	FIND FURNITURE	CUSTOM OPTIONS	WHERE TO BUY	DEALER/REP INFORMATION	CONTACT
Our Story Content On In The News	Matter Diving Room Bestinors Entertainment Horse Office Ortellanded & Acombs (1 Guick Ship	Fabrics Frants States Hand Gistromad/Pyemson Folkles Handware	jahn Promas	Dealer Login Representative Login Resider Phono Unectory	Withoused industries (MA John Thomas Fundare 100 abonty Drive Thomaswille, NC 57560 Phones: 386-477-0313
	6 2021 WHITEWOOD	DESUSTRES. All rights reserved.	Powered by Omnivue	- www.microdinc.com Stir Map	



Next key in your user's name (your account number/3 alpha and 3 digits) then enter your password (generally your bill to zip code) and click the "Login" key.

The order entry screen will open and you should read very closely the all directions and "Terms and Conditions" before moving forward. Scroll over and click "I understand these Terms and Conditions"



Your Online Service Center Dash Board will open offering you the ability to enter orders, check inventory and prices, view your open orders and invoices.

Once you're ready to being scroll over the top left corner for "ORDERS" and select from the drop-down menu the type of order/product you wish to order.



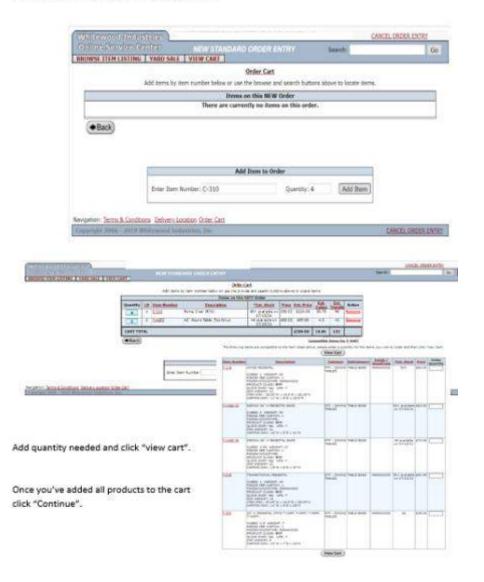
CANCEL ORDER ENTRY



Order Entry Guidelines, cont

Order Entry Process

Key each item and quanity then click the "Add item" button. Items such as table tops will offer you all available bases and/or legs that are compatiable.



All possible options will now be offered. If fabric is available, you should see all fabric options. To select a fabric, click the small downward arrow beside of "WS-WOOD SEAT" and you will see a dropdown.



Other options like Coast Classic designs for "round solid tops" will be offered. You may click "Continue" or select from the dropdown menu.



Order Entry Guidelines, cont

To ensure your order is tracked through our system you may include a PO Number, Tag, your Sales Contact Name and email address or phone number along with any notes you need to share with us, such as shipping your order "as ready" or "complete sets".

	Order Information
Bill To Information	Ship To Information
PO Number: Tag For: Sales Contact Name: Jales Contact Email/Phone: Order Notes:	
(Back)	Continue III

If your product has more than one shipping date you will be required to pick an "Action" for each line. If you choose "Hold Item" all items previously dated will ship without them. To ship the order complete you will need to pick a new date from the

Order Shie Date

Your Order is currently estimated to ship on 6/25/2021

Change Order's Estimated Ship Date for 6/25/2021

The following item(s) are not available for shipment on this ship date. These items will be held for shipment with a future order unless you choose a future ship date for the entire order or ramove the item(s) from the order.

Item Harniter

Case Sear Chair (NTA) w/ WOOD SEAT 4 7:14/2021 Hold Item V

Feet 42 Sound Table (Top Only) 1 7/23/2021 Hold Item V

Estimated Search S

"Change Order's Estimated Ship Date to:" and pick the furthers date listed. This example would be 7/23/2021.

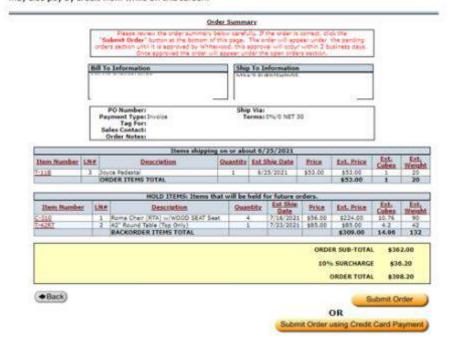
If you do not move the products dates you will have a split shipment.

Order Ship Dates
The estimated ship date for the order in: 06/23/2021

	Items shipping o	on or about (06/25/2021		
Item Number	Description	Quantity	"Est, Stock	Est. Ship Date	Action
7-118	Joyce Pedestal	1	50+ available on 06/23/21	6/25/2021 🕶	Remove
Item Number	HOLD ITEMS: Items the Description	t will be hel Quantity	d for future orders	Est. Ship Date	Action
	Roma Chair (RTA) w/WOOD SEAT	4	50+ available on 07/15/21	7/16/2021 ~	Bemore
C-110	Seat		W17 4 20 4 4		

We're almost done!

The last step is to Submit your order. Please proof your order before clicking the Submit button. You may also pay by credit from while on this screen.



Once your order has been submitted you will see an order confirmation.

Print this copy and keep it for your records.

Contact your <u>Customer</u> Service representative for additional information.

